

**THE BOSS EYEWEAR COLLECTION SHOWCASES NEW OPTICAL FRAMES  
WITH THE INNOVATIVE AVANTEK LENS MOUNTING SYSTEM**

The BOSS Eyewear collection showcases new optical frames with a minimalist design. The innovative lens mounting technology, together with BOSS' expertise, allowed for the creation of new models that combine maximum comfort with an avant-garde design.

**Avantek technology**

A revolutionary mounting system eliminates the holes in the lenses and therefore any possible tension, avoiding any risk of image distortion or deformation. These glasses present a new design concept for the rimless models and are the utmost expression of an exclusive design and a unique style.

A variety of shapes with rectangular or softly rounded oval lenses enriches the offer. The new models have an ultra-lightweight feel and clean, straight lines and ensure greater visibility as well as perfect vision. BOSS' distinctive appeal can be seen in the combination of two-tone colors on the temples which are available in four different varieties: gray/green, black/white, black/blue, red/blue.



(Mod. **Boss 0554 kit** – 4 shapes & 4 temple colors)

The BOSS collection of sunglasses and optical frames is produced and distributed by the Safilo Group.

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