

TENDER OFFER FOR SAFILO'S SENIOR NOTES LAUNCHED BY HAL INTERNATIONAL INVESTMENTS N.V. EXTENDED TO NOVEMBER 30TH, 2009

Padova, 26th November 2009 - The Company has been informed by HAL that, as of 5:00 PM (CET) today, November 26th, 42.45% of the outstanding principal amount of the Notes were tendered and not withdrawn and that currently neither HAL nor HAL International Investments N.V. owns any of the Notes.

The Company has also been informed HAL International Investments N.V. has decided to extend the Offer Period from November 27th until November 30th, 2009 5:00 PM, CET (the New Expiration Time), when the Lock-Up Agreement, under which certain Holders have agreed to tender, in aggregate, 38.76% of the principal amount of Notes currently outstanding, will terminate.

The Safilo Group is worldwide leader in the premium eyewear sector and maintains a leadership position in the prescription, sunglasses, fashion and sports eyewear sectors. Present in the international market through exclusive distributors and 39 subsidiaries in primary markets (U.S.A., Europe and Far East). The main proprietary branded collections distributed are: Safilo, Carrera, Smith, Oxydo, Blue Bay, and the licensed branded collections are: Alexander McQueen, A/X Armani Exchange, Balenciaga, Banana Republic, Bottega Veneta, BOSS by Hugo Boss, Diesel, 55DSL, Dior, Emporio Armani, Fossil, Giorgio Armani, Gucci, HUGO by Hugo Boss, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Nine West, Pierre Cardin, Saks Fifth Avenue, Valentino, Yves Saint Laurent.

This press release is also available on the website www.safilo.com.

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