

Press Release



**SAFILO GROUP S.P.A.: CALL OF THE ORDINARY SHAREHOLDERS' MEETING TO APPOINT THE NEW BOARD OF DIRECTORS**

**Padova, 24th February 2010** – The Board of Directors of Safilo Group S.p.A., held today, has called the Ordinary Shareholders' Meeting for the appointment of the new Board of Directors on 27<sup>th</sup> March, in first call, and 29<sup>th</sup> March 2010, in second call.

The notice of the call of the Ordinary Shareholders' Meeting will be duly published tomorrow in the daily national newspaper Corriere della Sera and made available on the Company website ([www.safilo.com](http://www.safilo.com)). The Directors' Report to the Shareholders on the proposed agenda will also be available on the company website at least 15 days before the date fixed for the first call.

Safilo Group also communicates that the current Board of Directors will meet on next 29<sup>th</sup> March 2010 to examine and approve the draft Financial Statements and Consolidated Financial Statements as at December 31<sup>st</sup> 2009.

The Safilo Group is worldwide leader in the premium eyewear sector and maintains a leadership position in the prescription, sunglasses, fashion and sports eyewear sectors. Present in the international market through exclusive distributors and more than 30 subsidiaries in primary markets (U.S.A., Europe and Far East). The main proprietary branded collections distributed are: Safilo, Carrera, Smith Optics, Oxydo, Blue Bay, and the licensed branded collections are: Alexander McQueen, A/X Armani Exchange, Balenciaga, Banana Republic, Bottega Veneta, BOSS by Hugo Boss, Diesel, 55DSL, Dior, Emporio Armani, Fossil, Giorgio Armani, Gucci, HUGO by Hugo Boss, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Nine West, Pierre Cardin, Saks Fifth Avenue, Valentino, Yves Saint Laurent and, starting from Fall 2010, Tommy Hilfiger.

This press release is also available on the website [www.safilo.com](http://www.safilo.com)

*For further information:*

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